

# Celebrating the past, excited about the future

In 2019 we will celebrate the centenary of the first Forestry Act, which created the Forestry Commission and recognised the importance of forestry to the UK.

Over subsequent decades, our island was brought back from the brink of complete deforestation, with less than 5% tree cover, to the present level of 13%. Within lifetimes, we have seen newly-created timber plantations mature into productive and multi-benefit forests.

The past century rediscovered UK forestry in a society which had lost its forest culture. But in the coming century, forestry will become crucial to our society's very existence. The International Panel on Climate Change reported in October that keeping

global temperature increase within 1.5° is imperative to avoid far-reaching consequences; and the deadly wildfires that have destroyed the town of Paradise in California provide a horrific reminder of what this means.

A report launched last month by the Committee on Climate Change (see p6/7) states that to contribute sufficiently to this urgent global effort, up to 50,000ha new woodland creation per year for the next 30 years will be required, focusing on fast-growing conifers to be manufactured into timber products which lock up the carbon for as long as possible.

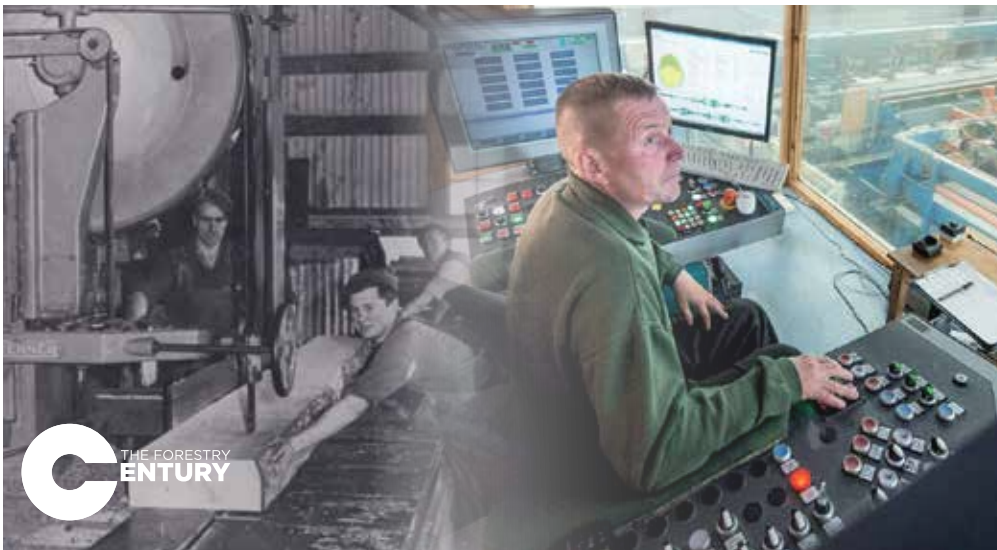
This is why we are 'celebrating the past, excited about the future'.



## FTN WEB RESOURCES



Get the Forest Century logos  
Download the branded photo cards  
[www.confor.org.uk/ftnweb](http://www.confor.org.uk/ftnweb)



## Our branding for you to use

Confor has created a logo for the celebration of the Forest Century next year. We will use it throughout our communications and make it available to all Confor members and the wider sector.

The logo is available for download in several colours and formats on the Confor website (see FTN web resources). If you want to apply your own corporate colours, contact the editor who can supply an Illustrator file.



### What members can do

Use the branding resources on their paper headers, in signatures, on events, leaflets and for social media cards.

And spread the word with the hashtag:

**#forestrycentury**

## Your Forestry Century

All over the UK, woodland owners, forestry companies and organisations are planning conferences, exhibitions, talks, awards, launches and receptions to celebrate the centenary.

The Confor website will host a calendar of all events taking place over the year. Whether it's something one-off or a regular event with a Forestry Century theme, please send us details of any events you are planning using the form on the 'Events' section of our site. We will promote them through our various channels through the year.

Please make use of the Forestry Century branding, available on our website, and get involved on social media with the hashtag #ForestryCentury.

We will be celebrating the Forestry Century in the 2019 issues of FTN. If you have an idea for an article, whether it's news of an event, a reflective opinion column or a picture-based piece, please get in touch.

**ORGANISING  
AN EVENT?  
SHARE IT  
WITH US!**

