



MAKING THE MOST OF YOUR PRESENCE AT THE SHOW

2017 sees the third two-day Confor Woodland Show on the Longleat Estate on 7th & 8th September. This year, the show is even bigger with the arena demo area doubling in size and number of stands.

This year, we are offering some valuable opportunities to increase your brand's presence at the show, stand out from the crowd and help you attract visitors to your stand before and during the two day event.

**FOR MORE DETAILS, CALL
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SUPERB SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIP

Platinum sponsorship is limited to 3 sponsors

Package includes:

- Sponsorship of one of the three main Woodland Tracks. Woodland Track 5 x promotional banner sites along sponsored track. Banner sites will accommodate a maximum of 2m (w) x 0.5m (h).
- Woodland Track named after, signposted and referred to as Sponsor's name/brand
- Woodland Track to be labelled as Sponsor's name/brand on all published showground maps (including those displayed at the show)
- 12m x 12m stand space
- 5 x additional two day exhibitor passes
- Half page advertisement in the Show programme distributed before and during the show
- Enhanced exhibitor listing in the Show programme
- Highlighted stand location on showground maps (including those displayed at the show)
- On site, promotional banner in a location of your choice (Platinum Sponsors get first refusal on premium positions, excluding arena). Banner sites will accommodate a maximum of 2m (width) x 0.5m (height)
- Brand highlights and logos in Confor Woodland Show publicity including: National advertising campaigns in forestry, land based, farming and local press
- Mention in all press releases
- Mention on cover of show programme

Cost: £2,750.00 + VAT

GOLD SPONSORSHIP

Package includes:

- 12m x 12m stand space
- 5 x additional two day exhibitor passes
- Half page advertisement in the Show programme distributed before and during the show
- Enhanced exhibitor listing in the show programme
- Highlighted stand location on showground maps (including those displayed at the show)
- On site, promotional banner. Banner sites will accommodate a maximum of 2m (w) x 0.5m (h)
- Brand highlights and logos in Confor Woodland Show publicity including: National advertising campaigns in forestry, land based, farming and local press
- Mention in all press releases
- Mention on cover of show programme

Cost: £2,000.00 + VAT

SILVER SPONSORSHIP

Package includes:

- 9m x 6m stand space
- 3 x additional two day exhibitor passes
- Quarter page advertisement in Show programme distributed before and during the show
- Enhanced exhibitor listing in the show programme
- Highlighted stand location on showground maps (including those displayed at the show)
- On site, promotional banner. Banner sites will accommodate a maximum of 2m (w) x 0.5m (h)
- Brand highlights and logos in Confor Woodland Show publicity including: National advertising campaigns in forestry, land based, farming and local press
- Mention in all press releases
- Mention on cover of show programme

Cost: £1,500.00 + VAT

BRONZE SPONSORSHIP

Package includes:

- 4.5m x 6m stand space
- 2 x additional two day exhibitor passes
- Eighth page advertisement in Show programme distributed before and during the show
- Enhanced exhibitor listing in the show programme
- Highlighted stand location on published showground maps (including those displayed at the show)
- On site, promotional banner. Banner sites will accommodate a maximum of 2m (w) x 0.5m (h)
- Brand highlights and logos in Confor Woodland Show publicity including: National advertising campaigns in forestry, land based, farming and local press
- Mention in all press releases
- Mention on cover of show programme

Cost: £1,000.00

ARENA SPONSORSHIP

We're offering the sponsorship of the entertainment arena this year to give one brand the opportunity to be the centre of attention!

Arena sponsorship includes:

- Name of arena – the entertainment arena will be named after sponsor
- Banner branding – sponsor will hang banners on all fences, gaining ownership of the arena. Banner sites will accommodate a maximum of 2m (w) x 0.5m (h)
- PA announcements – arena sponsor will be mentioned on all PA announcements – a short promotional slogan can also be announced
- 12m x 12m stand space, close to arena (K15)
- 5 x additional two day exhibitor passes
- Half page advertisement in the Show programme distributed before and during the show
- Map highlight – arena sponsor will be named on all maps (including those displayed at the show)
- Mention in show programme

Cost: £4,500.00 + VAT

CONFOR TENT EVENT SPONSORSHIP

Over the course of the two days, Confor invite visitors into their tent for seminars and talks about topical and important subjects. In 2017, Confor have a breakfast and lunch planned each day where they will serve visitors and attendees food and refreshments. We are offering sponsorship of each event. Sponsorship includes:

- Staff presence at Confor event to give visitors information on your product or service
- Poster/banner/pop up banner displays for the duration of event, behind and surrounding hospitality station
- Sponsor name/brand mention in introduction to seminar/talk
- Mention in show programme

Cost: £500.00 + VAT

ADVERTISING • BANNERS • TICKETS

ADVERTISING IN THE SHOW PROGRAMME

Confor are offering limited advertising space in the 2017 Show Programme.

The programme is circulated at the beginning of August, before the show, and then again at the visitor gate over the two days.

The programme promotes the show and helps visitors plan their way around the site.

The programme includes a diary of events over the two days, a show ground map, exhibitor guide detailing contact and industry information on exhibitors and some health and safety guidelines.

Every visitor gets a copy.

Advertising rates are discounted for exhibitors, and are as follows;

Eighth Page	£190.00 + VAT
Quarter Page	£345.00 + VAT
Half Page	£625.00 + VAT
Full Page	£1,135.00 + VAT

ENTRANCE AND SHOWGROUND BANNERS

Would you like to be the first seen by visitors?

Do you have a clear message or call-to-action for the forestry industry?

Do you have a brand new product or service for 2017/18?

Would you like to be the market leader in your field?

Have you re-branded?

You may have noticed Euroforest's and Tilhill's banner presence at the 2015 show. Each hung 10 banners around the showground, reinforcing their brand and directing visitors to their stand.

In 2017, we're offering a limited opportunity for all exhibitors to do the same. Banner sites will be booked on a first come first served basis and cost £250 + VAT per site. Banner sites will accommodate a maximum of 2m (width) x 0.5m (height).

Set yourself apart from the competition and book your banner site now.

TICKETS

For your staff

Your show success relies on your best staff communicating with our top quality visitors. Make sure your stand is well manned. Additional exhibitor passes are valid for both days.

Extra exhibitor passes

Confor members: £9.00 incl VAT per pass

Non-Confor members: £10.00 incl VAT per pass

For your customers

Invite your customers to the Confor Woodland Show 2017 by sending them a ticket!

Guest tickets are a great way to invite your existing and potential customers to the show.

Guest tickets are marked with a unique reference number and sent to you pre-show for distribution.

You will only be charged for tickets which were redeemed on show days

Redeemed tickets are £10.00 incl VAT per ticket, per day